

# Emily Yuenkel

## Education

**Mount Mary College**, Milwaukee WI  
**BFA in Graphic Design**, December '07

Studies in Graphic Design and Typography, with additional coursework in Web Design, Fine Art and Illustration.

## Employment & Internships

**Kohls Corporate**, Menomonee Falls, WI  
**Web Designer**, June 2007 - Present

Design of promotional sale events, e-mail campaign sends and brand launches for private and national brands for Kohls.com. Coordination with internal partners and outside vendors to create interactive landing pages for better customer experience.

Clients include: Chaps, Food Network, Mudd

**Uy Creative Communications**, Milwaukee, WI  
**Graphic Designer**, February 2007 - May 2007

Responsible for delivering design solutions to small businesses, individuals and non-profit organizations. Services included identity design, direct mailers and corporate branding packages.

Clients include: Daystar Day Care, Lake Express Ferry, Old German Beer Hall, Riptide Seafood Bar & Grill

**Frank Mayer and Associates**, Grafton, WI.  
**Graphic Design Intern**, June 2006 - August 2006

Created design for advertising and promotional strategy for national brands and local businesses. Projects included point of purchase displays, identity design and website design. Responsible for the organization and maintenance of saving files, managing font and image libraries and print production.

Clients include: Home Depot, Intel, Microsoft, Nintendo, Target, Barry Ridge Equestrian Center, Daltek, Inc., MAWD (Midwest Assembly Warehouse and Distribution),

## Technical Skills

Bridge, Dreamweaver, Flash, Illustrator, InDesign, Photoshop, Mac and PC Operating Systems, MS Office

Photography, Screen Printing, Linoleum and Woodblock Printing

## Freelance Projects

First Congregational Church of Wauwatosa  
House of Love  
Prometheus Radio